On July 9th the launching event of CHNet (Cultural Heritage Network) the INFN special network focused on cultural heritage, took place in Rome. The event, organised in collaboration with the Ministry for Cultural Heritage and Activities (MiBAC), provided an opportunity to take stock of the experiences, technology and skills developed over more than thirty years in the multi-disciplinary field of physics applied to cultural heritage, where joint operations between research and the safeguarding activities, of the MiBAC structures, have always played a strategic role. The congress was organised into four presentation sections entitled Analysis, Research, Training and Sustainability (ARTS), which correspond to the lines of development of the CHNet network. CHNet focuses on several topics: leading-edge analyses available for museums, supervisory boards, archives and sites of public and private culture; multi-disciplinary and frontier research; higher education; and public engagement activities for all ages. The objectives are gaining international visibility and competitiveness not only for the beauties of our heritage, but also for the technology and innovation employed to preserve, safeguard, and enhance them, and responding to the ever-growing demand for cross-cutting skills. The day was rounded off by dealing with the issue of sustainability of the CHNet network activity, which is carried on jointly with the sector stakeholders and in a national and international context. In this frame, a fundamental feature is the collaboration between INFN and the Grant Office of the Ministry, which is the support office for attracting public and private investments in activities associated with the cultural heritage and artistic production.